



The Indians hosted members of the media Wednesday to show off their new premium seating area and discuss their promotions and programs for the 2013 season. The club has removed ten suites on the upper suite level, just to the first base side of home plate, and opened up the 5000 square feet to create a new lounge, bar and dining area that will accommodate up to 100 season ticket holders.

The plush new digs are targeted at the Indians ticket holder looking for a “higher end experience” at the ballpark, and the area is well-equipped with the bars, buffets and flat-screen TV’s to make that happen for them. The team reports that the reception to the new area has been very positive, and that remaining seats are limited.

Local premium auto dealer chain Collection Auto Group has purchased the naming rights to the new club, which will be called, aptly enough, The Collection Auto Club. Other companies in on the ground floor of the club’s sponsorship are Cohen and Company, CPA’s, Frantz Ward LLP, and Thogus Products.





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