

Erik Cassano is an award-winning writer from Cleveland, Ohio. His works have been published in The Plain Dealer Sunday Magazine and Crain's Cleveland Business. In his full-time job, he is an associate editor for Smart Business Network, a Westlake, Ohio-based chain of business trade publications with editions in nearly 20 cities nationwide. An avid sports fan, Erik lives and dies (mostly dies) with the Browns, Indians and Cavaliers.